

# Freelancer Finances 101

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Who I am + who I am not

How do you feel about  
money?

You need a *system*

3 rules of a good system

Pricing

The #1 rule of finance

Invoicing



Expenses

What tools do you need?

Profit First

I love spreadsheets!

Your business is important

Insurance + retirement

When things aren't going well

Personal finance



# Let's talk

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